

SHOWCASE **your company to the** **life science & biotech** **community**

Sponsorship Brochure 2022

“Fantastic mix of people from across the industry. The breadth of experience among the attendees made the event very worthwhile. Thank you for your efforts.”

Welcome

Organisations who want to be at the forefront of the innovative life sciences and biotech community in the UK are invited to support us by sponsoring our events. We have innovative, interactive opportunities for you to choose from to raise awareness and engage with our audience. We offer in-person opportunities, post-event facts and figures and personal introductions so that you can continue the conversations and ensure you maximise your involvement and budget.

BIA Events Calendar

- **Regional spotlights**
Cambridge & Liverpool
- **Women In Biotech**
Oxford & London
- **bioProcessUK – SOLD OUT**
- **TechBio UK**
- **Gala Dinner 2023**

A year in numbers*



24
events



3,705
event
attendees



989
organisations
attended

2,852 in-person **16**

853 online **8**

Our members



500+
members

Start-ups, biotechs, large pharma, universities, research centres, investors, and lawyers



9.5k LinkedIn followers

10.5k Twitter followers



133k visitors from the UK (44%), USA (20%), Europe (16%), China (7%) and India (4%)
generating **400k page views** annually



10k Newscast subscribers and
Member Insights reserved exclusively
for **2.5k BIA member contacts**

Regional Networking

Cambridge, Babraham – 20 October

Liverpool – November

Plus, more coming in 2023!



Regional networking

Showcase your organisation at our regional spotlight events

Packages starting at £2,000+vat incl. extensive branding opportunities, exhibition space and more!

In the last 12 months:



501 attendees

125.5 per event on average



258 organisations



“The panel discussion was really interesting and useful, and the choice of speakers worked very well together, covering a broad range of expertise”

“Meeting like-minded individuals and teams who share similar interests in our sector and are active in the region of focus. A well-moderated panel and panel discussion with insightful Q&A”



Women in Biotech

Oxford & London

5 dates to be announced in 2023
including two brand new locations!



Women in Biotech

Connect, Support, Inspire

Showcase your organisation, hear from our inspiring panels of women in the sector and enjoy some fantastic networking over a glass of wine

Packages starting at £3,000+ vat
incl. extensive branding opportunities, exhibition space, opportunities to join a panel where relevant + more! We also have exciting opportunities to host a WIB event in 2023

A group of women in professional attire are seated and engaged in conversation at a networking event. The background is dark with a network of orange dots and lines, suggesting a molecular or digital theme. The women are smiling and appear to be in a relaxed, collaborative environment.

“The panel session was great, very informative and inspirational. It's great to feel that women are making a great contribution to the biotech industry and having an opportunity to fore-fill our career aspirations”

Women in Biotech

Connect, Support, Inspire

In the last 12 months:



405 attendees

101 per event on average



193 organisations

Upcoming dates:

- **Oxford**

29 September

- **London**

8 December

Areas for 2023:

- Bristol
- Glasgow
- Oxford
- Cambridge
- London



“The facilities were great, and the whole team were so welcoming. Incredible! It was a pleasure listening to such successful women and hearing their diverse career paths and views. It was great to have a scientific focus - I never knew we had WGS in the NHS!”

“Excellent! Inspiring, good range of age, knowledge and job roles”





TechBio UK

13 October

Glaziers Hall, London

TechBio UK

Showcase your organisation to the most innovative data discovery companies in life sciences

*Packages – host a workshop, join the exhibition, support a content track + more!
Ranging from **£1,500-£15,000+vat***

Predicted attendees (numbers and types)



200-250+ biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.

Why support TechBio UK?

Increase your brand visibility, strengthen your business relationships, lead workshops or sessions to showcase your services to your target market, and demonstrate your support to this amazing sector at a crucial time



Gala Dinner

January 2023

The Brewery, London



Gala Dinner



600 attendees in 2022

Costs - £8-9,000+vat
(TBC for 2023)

This flagship event is set to connect and inspire you – help support our Charity of the Year, enhance your company’s profile, entertain clients and guests with priority tables and lots of fantastic branding opportunities

“Thank you for being bold, going ahead and putting on a great event. BIA dinner will always be in my diary every year”

“We were very well looked after before, after and during the event thank you. Impressive UK sector line-up all round”

“The BIA team were so helpful with our sponsorship branding. Thank you!”

Annual Supporter

Demonstrate your commitment to our sector by partnering with the UK's most trusted voice for life sciences and biotech

Our Annual Supporters benefit from:

- A deep and strategic relationship with the national trade association for life sciences and biotech in the UK
- Unparalleled visibility to the sector
- Personalised events package, enabling your organisation to reach their target market
- Clear distinction in a crowded marketplace as we accept only one organisation for each sector segment (*Law Firm, CRO etc.*)
- Unique opportunities to engage with BIA strategic projects
- Branding on all BIA Collateral

Meet the team



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Thank you

Any questions?

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