

BIA Summer Party

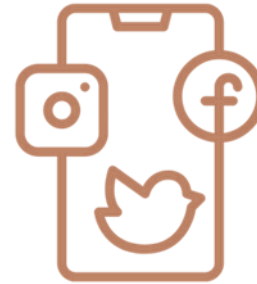
2025 Supporter Opportunities

Our members and reach



600+
members

Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



22.5k LinkedIn followers

11.3k X followers



170k visitors from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%) generating **508k page views** annually



10k Newscast subscribers and Member Insights reserved exclusively for **4.8k BIA member contacts**

Summer Party 2024 highlights



Diamond Event Supporter – SOLD OUT

- Branding on all digital marketing, email campaigns and website
 - **10k** newsletter subscribers; **4k** member only news subscribers; **22k+** LinkedIn followers; **172,000** annual website users
- Branded balloons
- 2 x branded poseur table covers
- Choice of branded item
Cocktail van with branded cocktail
- 5 complimentary tickets
- Own personalised banner

Member	£9,000 + VAT
Non-member	£11,000 +VAT



Emerald Event Supporter

- Branding on all digital marketing, email campaigns and website
 - **10k** newsletter subscribers; **4k** member only news subscribers; **22k+** LinkedIn followers; **172,000** annual website users
- Branded balloons
- 2 x branded poseur table covers
- Choice of branded item:
 - *Doughnut wall, ice cream bike or live music*
- 4 free tickets
- Branded banner

Member	£6,250 + VAT
Non-Member	£8,000 + VAT



Ruby Event Supporter - SOLD OUT

- Branding on all digital marketing, email campaigns and website
 - **10k** newsletter subscribers; **4k** member only news subscribers; **22k+** LinkedIn followers; **172,000** annual website users
- Branded balloons
- 2 x branded poseur table covers
- 3 free tickets
- Branded magician
- Branded banner

Member	£4,000 + VAT
Non-Member	£5,750 + VAT



Lanyard Supporter

- Branding on all digital marketing, email campaigns and website
 - **10k** newsletter subscribers; **4k** member only news subscribers; **22k+** LinkedIn followers; **172,000** annual website users
- Branded lanyards for all attendees
- Branded balloons
- 2 x branded poseur table covers
- 3 free tickets
- Branded banner

Member

£4,000 + VAT

Non-Member

£5,750 + VAT



Silver Event Supporter

- Branding on all digital marketing, email campaigns and website
 - **10k** newsletter subscribers; **4k** member only news subscribers; **22k+** LinkedIn followers; **172,000** annual website users
- 2 free tickets
- Branded balloons
- Branded banner

Member	£2,000 + VAT
Non-Member	£3,500 + VAT

