

**SHOWCASE**  
**your company to the**  
**life science & biotech**  
**community**

**Sponsorship Brochure 2022**

***“Fantastic mix of people from across the industry. The breadth of experience among the attendees made the event very worthwhile. Thank you for your efforts.”***

## **Welcome**

Organisations who want to be at the forefront of the innovative life sciences and biotech community in the UK are invited to support us by sponsoring our events. We have innovative, interactive opportunities for you to choose from to raise awareness and engage with our audience. We offer in-person opportunities, post-event facts and figures and personal introductions so that you can continue the conversations and ensure you maximise your involvement and budget.

# BIA Events Calendar

- **Regional spotlights**  
*Cambridge & Liverpool*
- **Women In Biotech**  
*Oxford & London*
- **bioProcessUK – SOLD OUT**
- **TechBio UK**
- **Gala Dinner 2023**

# A year in numbers\*



**24**  
events



**3,705**  
event  
attendees



**989**  
organisations  
attended

**2,852** in-person **16**

**853** online **8**

# Our members



**500+**  
members

Start-ups, biotechs, large pharma, universities, research centres, investors, and lawyers



**9.5k** LinkedIn followers

**10.5k** Twitter followers



**133k visitors** from the UK (44%), USA (20%), Europe (16%), China (7%) and India (4%)  
generating **400k page views** annually



**10k Newscast subscribers** and Member Insights reserved exclusively for **2.5k BIA member contacts**

# Regional Networking

Cambridge, Babraham – 20 October

Liverpool – November

Plus, more coming in 2023!

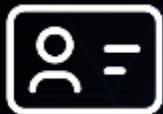


# Regional networking

*Showcase your organisation at our regional spotlight events*

**Packages starting at £2,000+vat incl. extensive branding opportunities, exhibition space and more!**

**In the last 12 months:**



**501** attendees

125.5 per event on average



**258** organisations



*“The panel discussion was really interesting and useful, and the choice of speakers worked very well together, covering a broad range of expertise”*

*“Meeting like-minded individuals and teams who share similar interests in our sector and are active in the region of focus. A well-moderated panel and panel discussion with insightful Q&A”*

# Women in Biotech

Oxford & London

5 dates to be announced in 2023  
including two brand new locations!



# Women in Biotech

*Connect, Support, Inspire*

*Showcase your organisation, hear from our inspiring panels of women in the sector and enjoy some fantastic networking over a glass of wine*

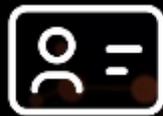
**Packages starting at £3,000+ vat**  
incl. extensive branding opportunities, exhibition space, opportunities to join a panel where relevant + more! We also have exciting opportunities to host a WIB event in 2023

*“The panel session was great, very informative and inspirational. It's great to feel that women are making a great contribution to the biotech industry and having an opportunity to fore-fill our career aspirations”*

# Women in Biotech

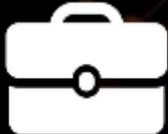
*Connect, Support, Inspire*

## In the last 12 months:



**405** attendees

101 per event on average



**193** organisations

## Upcoming dates:

- **Oxford**

29 September

- **London**

8 December

## Areas for 2023:

- Bristol
- Glasgow
- Oxford
- Cambridge
- London



***“The facilities were great, and the whole team were so welcoming. Incredible! It was a pleasure listening to such successful women and hearing their diverse career paths and views. It was great to have a scientific focus - I never knew we had WGS in the NHS!”***

***“Excellent! Inspiring, good range of age, knowledge and job roles”***





# TechBio UK

13 October

Glaziers Hall, London

# TechBio UK

*Showcase your organisation to the most innovative data discovery companies in life sciences*

*Packages – host a workshop, join the exhibition, support a content track + more!  
Ranging from **£1,500-£15,000+vat***

Predicted attendees (numbers and types)



**200-250+** biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.

## Why support TechBio UK?

Increase your brand visibility, strengthen your business relationships, lead workshops or sessions to showcase your services to your target market, and demonstrate your support to this amazing sector at a crucial time

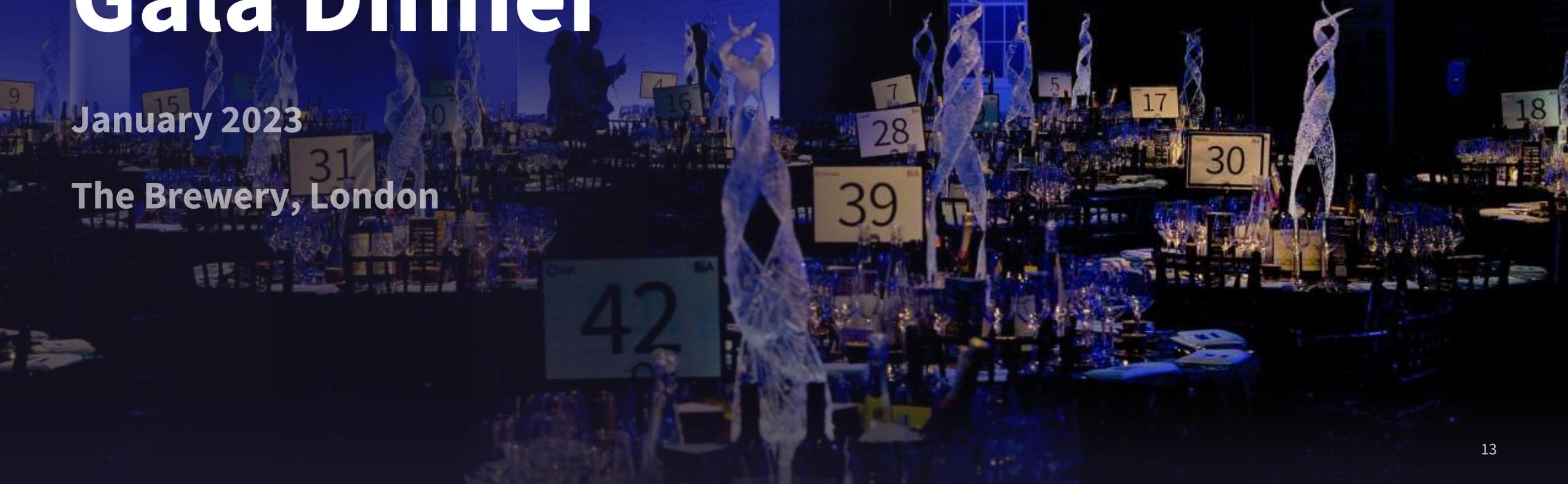




# Gala Dinner

January 2023

The Brewery, London



# Gala Dinner



**600 attendees** in 2022

Costs - £8-9,000+vat  
(TBC for 2023)

This flagship event is set to connect and inspire you – help support our Charity of the Year, enhance your company’s profile, entertain clients and guests with priority tables and lots of fantastic branding opportunities

*“Thank you for being bold, going ahead and putting on a great event. BIA dinner will always be in my diary every year”*

*“We were very well looked after before, after and during the event thank you. Impressive UK sector line-up all round”*

*“The BIA team were so helpful with our sponsorship branding. Thank you!”*

# Annual Supporter

**Demonstrate your commitment to our sector by partnering with the UK's most trusted voice for life sciences and biotech**

## **Our Annual Supporters benefit from:**

- A deep and strategic relationship with the national trade association for life sciences and biotech in the UK
- Unparalleled visibility to the sector
- Clear distinction in a crowded marketplace as we accept only one organisation for each sector segment (*Law Firm, CRO etc.*)
- Personalised events package, enabling your organisation to reach their target market
- Unique opportunities to engage with BIA strategic projects
- Branding on all BIA Collateral

# Meet the team



**Sam Care**

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**Thank you**

Any questions?

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