

Packages

Mediaplanet creates tailored content marketing solutions across print, digital and video products. Each package bundles the products using a cost effective multi-media approach. Should you want to create a bespoke package, your project manager will be more than happy to help.

Platinum

- Double page spread
- 100,000 LinkedIn Impressions
- Front page banner / Third page branding
- New Scientist Online – STEM hub
- Digital analytics report

Price (NET): £30,000

Silver

- Full page content/branding
- 20,000 LinkedIn Impressions
- Digital analytics report

Price (NET): £16,000

Gold

- Full page content/branding
- Print banner advert
- 75,000 LinkedIn Impressions
- New Scientist Online – STEM hub
- Digital analytics report

Price (NET): £23,000

Bronze

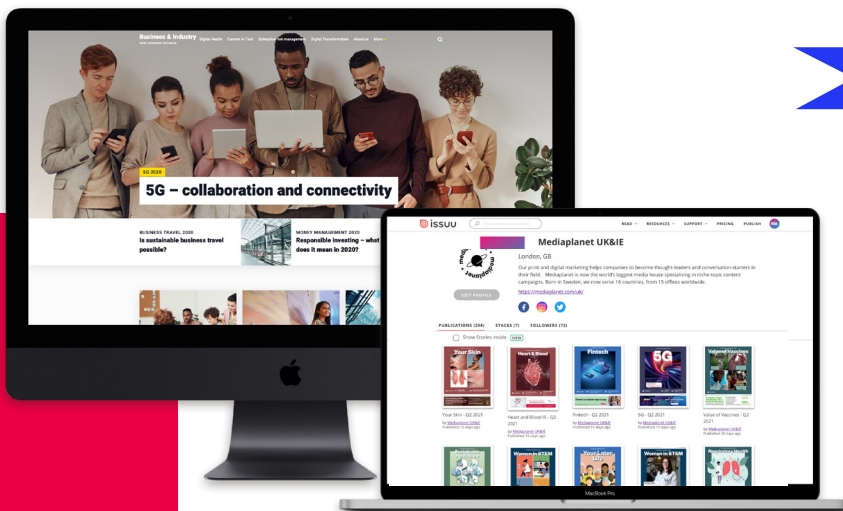
- Half page content/branding
- 10,000 LinkedIn Impressions
- Digital analytics report

Price (NET): £9,950

Add a branded social video to any package with 10,000 views via LinkedIn
Price: (NET) £5,000

Feature on the New Scientist Online STEM content hub
Price: (NET) £2,500

Clients we've worked with...



Examples of our work

See examples of our print campaigns at

issuu.com/mediaplanetuk

See examples of our digital campaigns at

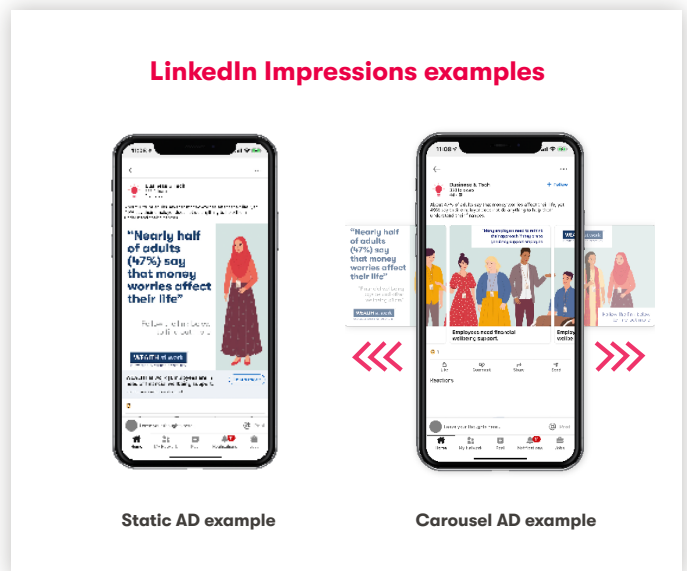
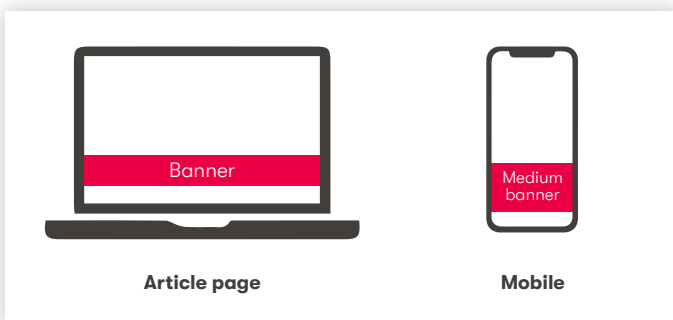
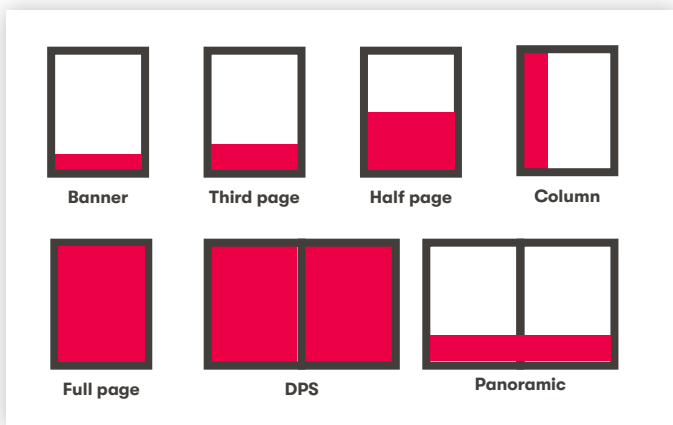
businessandindustry.co.uk

Packages

Print packages	GBP
Double page spread	£25,000
Full page	£15,000
Half page	£10,000
Column content	£7,500
Panoramic branding	£15,000
Third page	£8,000
Internal banner	£4,000
Front page banner	£6,000

Digital packages	LinkedIn Impressions	GBP
A	100,000	£12,000
B	75,000	£9,000
C	50,000	£7,200
D	20,000	£5,000
E	10,000	£2,900

Branded social video	GBP
10,000 views via LinkedIn	£5,000



All Digital Ad Packages include 100% SOV on the Article Page.
All prices are quoted in NET.