



### Why TechBioUK?

At the BIA, we are on a mission to explore the impact that data-driven life sciences companies are having on drug discovery: delivering more personalised treatment, faster and more cost effectively.

- **Showcase** the technologies and the people
- Grow your techbio network
- Explore shared challenges and UK opportunity
- Partner with investors, techbio companies and pharma

Working at the interface between biotechnology and technology – TechBio companies combine cutting-edge techniques from both sectors to draw insights from a wealth of data, including data concerning patients, drug molecules, healthcare infrastructure and research and development, to inform and transform drug discovery and patient care.

The UK government is now working to capitalise on the innovation inspired by the pandemic response, using it as a blueprint for the UK Life Sciences Vision launched in July 2021. This sets a 10-year strategy for the life sciences sector to accelerate delivery of innovations to patients, much of which will come from data-driven life sciences companies.

The work of these companies and their groundbreaking technologies has never been more relevant.



# Supporter and exhibitor opportunities

#### Supporting TechBioUK will allow you to:

- Increase your brand visibility
- Strengthen your business relationships
- Lead workshops or sessions to showcase your services to your target market
- Demonstrate your support to this amazing sector at a crucial time

The TechBio UK audience will comprise 400+ of Biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.





Start-ups, biotechs, techbios, large pharma, large tech, universities, research centres, investors, and lawyers



22.8k LinkedIn followers

11.3k Twitter followers

#### **Our members**



170k visitors from the UK (47%), USA (22%), Europe (16%), China (8%) and India (3%) generating 508k page views annually



10k Newscast subscribers and Member Insights reserved exclusively for 4.8k BIA member contacts

## 2024 Highlights





















#### **Headline/Co-Headline Supporters**







- Opportunity to open the Conference in person with a 'Welcome,' propose a keynote speaker or brand the delegate lanyards
- Standout announcement as headline supporter in marketing campaign
- Priority spot in exhibition area and exclusive inclusion on main event branding
- Advert in event app
- Virtual booth in event app with priority placement
- Company logo/profile on event website
- Branded banner
- Dedicated social media posts
- Complimentary passes for entire event x5

**Contact Sam for further information** 



#### **Event supporter (tracks)**

- Supporter for one of the events main 3 content tracks:
  Diagnostics & disease prevention | Therapeutics & drug discovery | Planetary health & non-health challenges
- Opportunity to participate in one session from the track
- Advert in conference app
- Virtual booth on event app
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Complimentary passes for entire event x2

Member: £7,250 + VAT Non-member: £9,000 + VAT









#### **Event supporter (workshops)**

Member: £7,250 + VAT Non-member: £9,000 + VAT

- Opportunity to lead a morning workshop
- Advert in conference app
- Exhibition space in networking area
- Virtual booth on event app
- Branded banner
- Dedicated social media posts
- Company logo on event website
- Complimentary passes for entire event x2







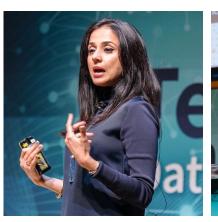




#### Innovation showcase supporter

Member: £6,250 + VAT Non-member: £8,000 + VAT

- Opportunity to Chair the 'Innovation Showcase' session
- Advert in event app
- Virtual booth on event app
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Complimentary passes for entire event x2











## Networking drinks reception supporter

- Opportunity to open evening drinks reception with a 'Welcome'
- 2 passes for the conference; further 3 for the drinks reception
- Virtual booth on event app
- Branded banner
- Dedicated social media posts
- Company logo on event website

**Member: £5,750 + VAT** 

Non-member: £8,000 + VAT









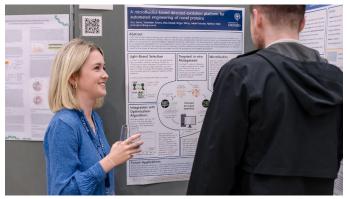
#### Student poster display supporter

An opportunity to assist emerging professionals to develop their careers in techbio, by contributing to bursaries as well as exhibiting your organisation within the networking area.

- Exhibition space in networking area
- A position on expert judging panel
- Opportunity to announce and present winner
- Branded banner
- Dedicated social media posts
- Company logo on event website
- Virtual booth on event app
- Complimentary passes for entire event x2

Member: £6,250 + VAT

Non-member: £8,000 + VAT









#### **Branded coffee cart supporter**

Member: £5,250 + VAT Non-member: £7,000 + VAT









Keep our audience fueled for the day and cover your branding at the events most popular meeting point – the coffee stand!

- Option to brand the coffee cart and coffee cups
- Personal barista to serve coffees throughout the day
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Virtual booth on event app
- Complimentary passes for entire Forum x2



#### Networking breakfast/lunch supporter







- Branding opportunities during the networking breakfast/lunch
- Branded banner
- Dedicated social media posts
- Exhibition space in networking area
- Company logo on event website
- Virtual booth on event app
- Complimentary passes for entire Forum x2

**Member: £4,250 + VAT** 

Non-member: £6,000 + VAT



#### **Exhibitor**

- Exhibition space in networking area
- Company logo on event website
- Virtual booth on event app
- Complimentary passes for entire event x1

**Member: £2,500 + VAT** 

Non-member: £3,250 + VAT















#### **Thank you**

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Please contact Sam Care at <a href="SCare@bioindustry.org">SCare@bioindustry.org</a> or 07864 902 868