



53

influence meetings with 44 MPs and peers, incl. 13 ministers and 8 shadow ministers

↗ 39%



21

letters to ministers



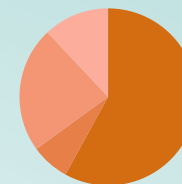
£10 million

saved by the BIA members in the past 12 months



↗ 20%

600+ member companies



SME corporate 58%  
Associate 23%  
Network 12%  
Large corporate 7%



↗ 38%

1.5 million impressions



20

parliamentary newsletters



19

consultation responses and briefings

Looking back on

# 2023

↗ 4%

26,500+ social media followers



230+ ↗ 31%

e-updates and newsletters



↗ 22%

141 blogs



↗ 36%

5,500+ attendees of online and in person events



12 ↗ 71%

event locations across the UK



38 ↗ 41%

events

13 reports



340 expert speakers



6,600 ↗ 7%  
video views on YouTube with 280+ hours watched



270+ ↗ 15%

member news

