

#BiotechStartups

Start-up Festival

13 May 2027
Glazier's Hall, London

2027 supporter opportunities

Why Start-up Festival?

Now in its seventh year, the event brings together some of the most promising emerging companies in the life sciences sector for a day of **connection, collaboration and shared ambition**.

Access for service providers is exclusively available through sponsorship, offering a unique opportunity to showcase your expertise and build the partnerships that help start-up companies, and your business, thrive.

By supporting Start-up Festival your organisation can:

- Increase brand visibility among entrepreneurs, innovators and industry stakeholders
- Engage directly with emerging talent and future business leaders
- Demonstrate thought leadership and a strong commitment to supporting the sector

Start-up Festival sees 150+ attendees and is intended for the leadership of early-stage companies* and investors seeking opportunities.

*We define emerging companies as those in the early stages of developing therapeutics, diagnostics or biological platforms. We don't include consultants, trainers and other service providers in this category, even if they are at an early stage.

Why BIA?



20k Newscast subscribers and
Member Insights reserved exclusively for
over 5.4k BIA member contacts



600+
members

Start-ups, biotechs, large
pharma, large tech,
universities, research centres,
investors, and lawyers



Over 91k visitors from the UK
(44%), USA (5%), Europe (5%), and
India (2%) generating
400k page views annually



30k LinkedIn followers
Over 580 YouTube subscribers

2026 highlights



Skeleton Agenda

09:00 – 09:30	Registration and networking
09:30 – 09:45	BIA introduction and welcome from our Headline Event Supporter
09:45 – 10:30	What fundraising strategy should you be considering? <i>Raising money for start-ups is never easy, but we have seen a number of recent successes. Hear from some of these companies as they tell their stories and offer tips and advice for you to take on board as you seek your next round.</i>
10:30 – 11:00	Networking break
11:00 – 11:45	Masterclass 1 – led by an Event Supporter
11:45 – 12:45	Expert roundtables: Exploring start-up challenges with your peers <i>Experts across key challenges facing life science entrepreneurs will host several roundtable discussions. Learn from the experts and your peers in stimulating conversations that will equip you to better lead your company.</i>
12:45 – 13:45	Lunch and networking break <i>Enjoy delicious food while making valuable connections with industry leaders, innovators, and potential collaborators.</i>
13:45 – 14:30	Masterclass 2 – led by an Event Supporter
14:30 – 15:30	Investor roundtables <i>We have brought together several investors in the sector to share their perspective and to help you better understand the financial landscape and how to navigate it. Each will host a table on a particular topic, and you will be able to choose 4 topics during the course of the session.</i>
15:30 – 16:00	Networking break
16:00 – 16:45	Scientist to CEO: Adapting to new challenges
16:45 – 17:00	Keynote
17:00 – 19:00	Drinks reception <i>Join us for a refreshing drink and an evening of great conversation and valuable networking.</i>

Headline Event Supporter

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- Opportunity for a relevant company representative to open the event with a welcome
- Acknowledgement of supporter status by BIA lead
- Priority branding across event and digital promotion
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded supporter banner
- Free tickets for 4 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Headline Event Supporter' with logo on Start-up Festival listing on BIA website



Drinks Reception Supporter

- Opportunity for a relevant company representative to open drinks reception with a welcome
- Acknowledgement of supporter status by BIA lead
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branding across the networking drinks reception
- Branded supporter banner
- Free tickets for 3 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website

Contact us for pricing



Event Supporter

Contact us for pricing

- Opportunity to have a relevant company representative as a speaker, chair, or panellist (to be agreed by BIA)
- Acknowledgement of supporter status by BIA lead
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded supporter banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website



Lanyard Supporter

- Promote your organisation by branding the attendee lanyards
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded supporter banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website

Contact us for pricing



Breakfast & Lunch Supporter

- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branding across both the networking breakfast and lunch
- Branded supporter banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website

Contact us for pricing



Exhibitor

- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded exhibitor banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Exhibitor' with logo on Start-up Festival listing on BIA website

Contact us for pricing



What our supporters & attendees say

*“Start-up Festival was well organised at a good and convenient venue.
A really worthwhile learning and networking opportunity.”*

Julian Hanak, University of Bristol

“Superb day – a shot in the arm for any biotech start up!”

Damian Mole, Calibra Bio

*“An excellent event for anyone involved in a start-up company, with great networking opportunities and
a chance to gain valuable insights from industry experts.”*

Rocky Cranenburgh, Bitrobus Genetics



PULSE: Programme for Up-and-coming Life Science Entrepreneurs

Interested in supporting life sciences entrepreneurs from day one?

Developed by the BIA and the Francis Crick Institute, PULSE is a unique three-day leadership and entrepreneurship programme for aspiring life sciences entrepreneurs and first-time CEOs, bringing together 25-30 high-potential founders with expert mentors, investors and industry leaders.

Reach entrepreneurs at the very start of their journey by sponsoring PULSE alongside Start-up Festival.

Combined sponsorship packages are available at a discounted rate but available on a first come, first served basis.

Contact us to find out more.

Questions?

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Contact us today

