

#BiotechStartups



Start-up Festival

Bringing together the best of rising
biotech talent

2026 supporter opportunities

Why Start-up Festival?

Date: 21st May 2026

Venue: Glaziers Hall, London

Event Timings: 9am – 7pm

Supporting Start-up Festival will allow you to:

- Increase your brand visibility
- Engage directly with rising talent
- Demonstrate thought leadership and sector commitment

Start-up Festival sees 150+ attendees and is intended for the leadership of early-stage companies* and investors seeking opportunities.

*We define emerging companies as those in the early stages of developing therapeutics, diagnostics or biological platforms. We don't include consultants, trainers and other service providers in this category, even if they are at an early stage.

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Why Start-up Festival?

Now in its sixth year, the event brings together ambitious and forward-thinking leaders of start-up companies for a day of insight, strategy, and meaningful connection.

Through expert-led sessions and discussion-based roundtables, attendees will gain the knowledge, perspective and relationships needed to make informed decisions, strengthen their networks and drive their start-up forward.

Access for service providers is exclusively available through sponsorship, offering a unique opportunity to showcase your expertise and build the partnerships that help start-up companies, and your business, thrive.

“Outstanding event – thank you team BIA.”

“Had a great time and the speakers were fantastic.”

“Overall, a great day and lots of learning and insight gained.”

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Why BIA?



11k Newscast subscribers and Member Insights reserved exclusively for **over 5k BIA member contacts**

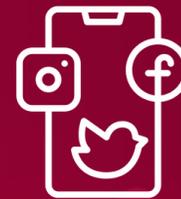


600+
members

Start-ups, biotechs, large pharma, large tech, universities, research centres, investors, and lawyers



Over 91k visitors from the UK (44%), USA (5%), Europe (5%), and India (2%) generating **400k page views** annually



27k LinkedIn followers
Over 500 YouTube subscribers

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2025 Highlights



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SOLD

Headline Event Supporter

- Opportunity for a relevant company representative to open the event with a welcome
- Acknowledgement of supporter status by BIA lead at event
- Priority branding across event and digital promotion
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Free tickets for 4 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Headline Event Supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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Drinks Reception Supporter

Contact us today

- Opportunity for relevant company representative to open drinks reception with a welcome
- Acknowledgement of supporter status by BIA lead at event
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branding across the networking drinks reception
- Free tickets for 3 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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Contact us today

Event Supporter

- Opportunity to have a relevant company representative as a speaker, chair, or panellist (to be agreed with BIA)
- Acknowledgement of supporter status by BIA lead at event
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded supporter banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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Lanyard Supporter

Contact us today

- Promote your organisation by branding the attendee lanyards
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded supporter banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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SOLD

Breakfast & Lunch Supporter

- Acknowledgement of supporter status by BIA lead at event
- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branding across both the networking breakfast and lunch
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Event Supporter' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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Exhibitor

Contact us today

- Opportunity to provide promotional items or literature at event in networking area (exhibition stand)
- Branded exhibitor banner
- Free tickets for 2 attendees at the main conference
- Company logo included on all event-specific marketing emails
- Listed as 'Exhibitor' with logo on Start-up Festival listing on BIA website
- Company logo and supporter status included on printed attendee booklets

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Questions?

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

[Contact Us Today](#)



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