

PULSE

*Programme for Up-and-coming
Life Science Entrepreneurs*

Supporter Opportunities

8-10 March 2027



What is PULSE?

PULSE is a free three-day leadership and entrepreneurship training programme for up-and-coming life sciences entrepreneurs.

Developed by the BioIndustry Association (BIA) and the Francis Crick Institute, the programme is aimed at aspiring entrepreneurs and first-time CEOs looking for advanced practical advice, support and feedback from established CEOs, investors, leading entrepreneurs and renowned professionals.

Now in its 10th year, the programme brings together 25-30 nascent entrepreneurs and introduces them to a wide range of experts in the sector for a mix of sessions, talks, and interactive exercises.



Agenda

The programme aims to cover as many aspects of early-stage life science entrepreneurship as possible, from investment strategy and intellectual property to building an effective team and developing a business plan. Interspersed amongst these are networking opportunities to enable attendees to build the contacts needed to address the various challenges they face.

Day 1 – Interactive workshops & expert-led sessions, Business models, strategy & corporate partnering, Founder insights & real-world experiences, Informal drinks & cohort networking

Day 2 – Funding & investment masterclasses, Building your board & team, Founder journeys and lessons learned, Investor Speed-dating, Start-up Meetup - networking with 100+ BIA start-up member organisations

Day 3 – Investor pitching & real-world feedback, 1-1 surgeries with sponsoring organisations

Topics and key themes include: Entrepreneurial leadership, Corporate partnering, VC, Equity & non-dilutive funding, Board development, Investor readiness, Pitching

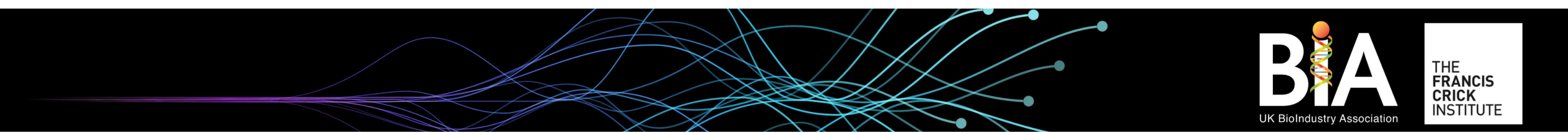
Why sponsor PULSE?

PULSE gives sponsors direct access to high-potential early-stage companies in the biotech ecosystem.

Sponsors can:

- Build early relationships with emerging founders, CEOs and future sector leaders
- Increase visibility within our innovative start-up network
- Engage directly with companies developing cutting-edge biotech technologies
- Connect with investors, strategic partners and ecosystem stakeholders through programme events and touchpoints
- Position their organisation alongside innovation, entrepreneurship and sector growth

PULSE connects sponsors with the talent, ideas and companies shaping the future of UK biotechnology.



Alumni include...



Mechanome Bio



booby
biome

SPiREA



AssureDrop
Droplet Screening, Redefined.



Celestial Health

MyricxBio



Imperagen



mfx

verinnogen

CYCLANA_{bio}



PULSE: a decade of impact



85 companies
still extant



100+ Start-up
member organisations brought
together at BIA Start-up Meetup



224 attendees
across all years



£457m raised
in total (median of £705k per
company)



390 employees
Average 6 per company



2 exits
combined value of up to \$1.8 billion
(PetMedix and Myricx)

“

The PULSE programme and the BIA didn't just introduce me to the life sciences industry; it helped me become part of it. The insight, support, and connections I gained were transformative. It gave me the structure to build something real, and the belief that we could make it matter

”

Event Supporter

Support the delivery of the full three-day programme and connect directly with emerging life science founders throughout their leadership journey.

- Opportunity to participate in the delivery of a programme session aligned to your area of expertise, with potential topics including how to partner with big pharma, navigating grant funding, understanding term sheets, and attracting the right team.
- Opportunity to have promotional materials or branded items available to participants throughout the three-day programme.
- Opportunity for up to two representatives to attend designated networking breaks during the programme.
- Opportunity for up to two representatives to attend the PULSE Start-up Meet-up networking reception.
- Opportunity to engage with attendees in one-to-one surgeries on the final day of the programme
- Brand recognition as an Event Supporter across relevant event materials and communications.

Ideal for organisations looking to build relationships with emerging biotech founders, demonstrate thought leadership and increase visibility within the early-stage life sciences ecosystem.

£3,350 +vat (Member)

£5,000 +vat (Non-member)

Start-up Meet-up Supporter

Sponsor PULSE's flagship networking reception, bringing together more than 100 life science start-ups, entrepreneurs and innovation leaders for an evening of valuable connections.

- Exclusive co-branding opportunity for the networking reception.
- Recognition as the networking reception sponsor across event signage and email campaigns.
- Opportunity to provide branded materials, literature or promotional items at the event.
- Opportunity for up to four representatives to attend the networking reception.
- Additional allocation of 10 complimentary tickets to extend to start-ups within your network.
- Direct engagement with more than 100 founders, entrepreneurs and ecosystem stakeholders attending the event.

Ideal for organisations looking for strong brand visibility and meaningful networking opportunities within the UK life sciences start-up community.

£2,000 +vat (Member)
£3,500 +vat (Non-member)

PULSE Next Generation Talent Bursary

Invest in the next generation of biotech leaders.

Support emerging companies and ambitious founders by providing fully funded places on the PULSE programme to a nominated cohort of promising biotech companies.

Your sponsorship will help remove financial barriers to participation, giving the next generation of entrepreneurs access to three days of expert-led leadership training, practical guidance, industry connections and tailored feedback.

As a Next Generation Talent Bursary Partner, your organisation will be recognised for its commitment to developing and championing emerging talent across the UK biotech ecosystem.

**Sponsorship investment:
Contact us to discuss a tailored package**

Start-up Festival

13 May | 9am – 7pm | London

Interested in supporting even more life sciences start-ups?

Start-up Festival brings together 200 founders, emerging company leaders, investors and ecosystem partners for a day of networking, knowledge-sharing and collaboration.

If you're looking to increase your visibility across the UK's life sciences start-up community, consider sponsoring both **PULSE** and **Start-up Festival**.

Combined sponsorship packages are available at a discounted rate but available on a first come, first served basis.

Contact us to find out more.



If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Please contact Natalie Garrett,
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Development

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