

SHOWCASE **your organisation to UK life** **science & biotech companies**

BIA Opportunities

The BioIndustry Association (BIA) is the voice of the innovative life sciences and biotech industry, enabling and connecting the UK ecosystem so that businesses can start, grow and deliver world-changing innovation.



600+

member companies

Start-ups, biotechs, large pharma, large tech, universities, research centres, investors, and lawyers



90,000+

website users



37,800+

social media followers
2.1 million impressions

19

reports



47,000+

report readers



5,500+

attendees across

42 events

Learn more at bioindustry.org

Welcome

UK BioIndustry Association's (BIA) sector-leading events bring together the brightest minds to connect, collaborate and network.

Join us at the forefront of innovative life sciences and biotechnology and explore incredible opportunities to engage key individuals and organisations through branding, networking and thought leadership.

With **40+ events run per annum** and an array of **reports and thought leadership** on offer, the BIA can help you find the right opportunities to expand your network, reach new audiences and engage with your chosen target market.

We offer a range of packages, price points and delegate facts and figures to help you to maximise your reach, impact and investment.

Whilst we have set packages available, we also offer a more consultative approach whereby our team will listen to your needs to create a bespoke solution which best matches your goals and priorities



Why BIA?

- BIA is the **authorative and legitimate voice** for the UK biotechnology and innovative life sciences industry
- **Award-winning organisation** for both our policy work and events, BIA are leading the way to drive both the **health** and **non-health** application of the biotechnology solutions in the UK
- BIA events offer a fantastic opportunity to **network, learn, meet new people**, seek partnerships and support the sector
- Robust relationship and credible voice with **UK government**, academia, the wider UK innovation landscape, and international partners
- BIA is across various policy agendas and therapeutic areas - we are engaged with key stakeholders on **clinical trials, data, AI, finance and tax, skills & development, regulation and access, manufacturing, rare disease, cell & gene therapies** and **intellectual property**
- Established and knowledgeable team of **30+ BIA employees**

Why partner with us?

- **Align your brand** and increase visibility with the leading UK life sciences & biotech association
- Strengthen and **build new business** relationships by tapping into our UK-wide network
- Demonstrate and **showcase your thought leadership** by speaking with your target market and the UK's most influential life sciences leaders
- **Engage directly** with the ecosystem to gain insights and valuable feedback
- **Illustrate your support** and commitment to this amazing sector at a crucial time



About our packages

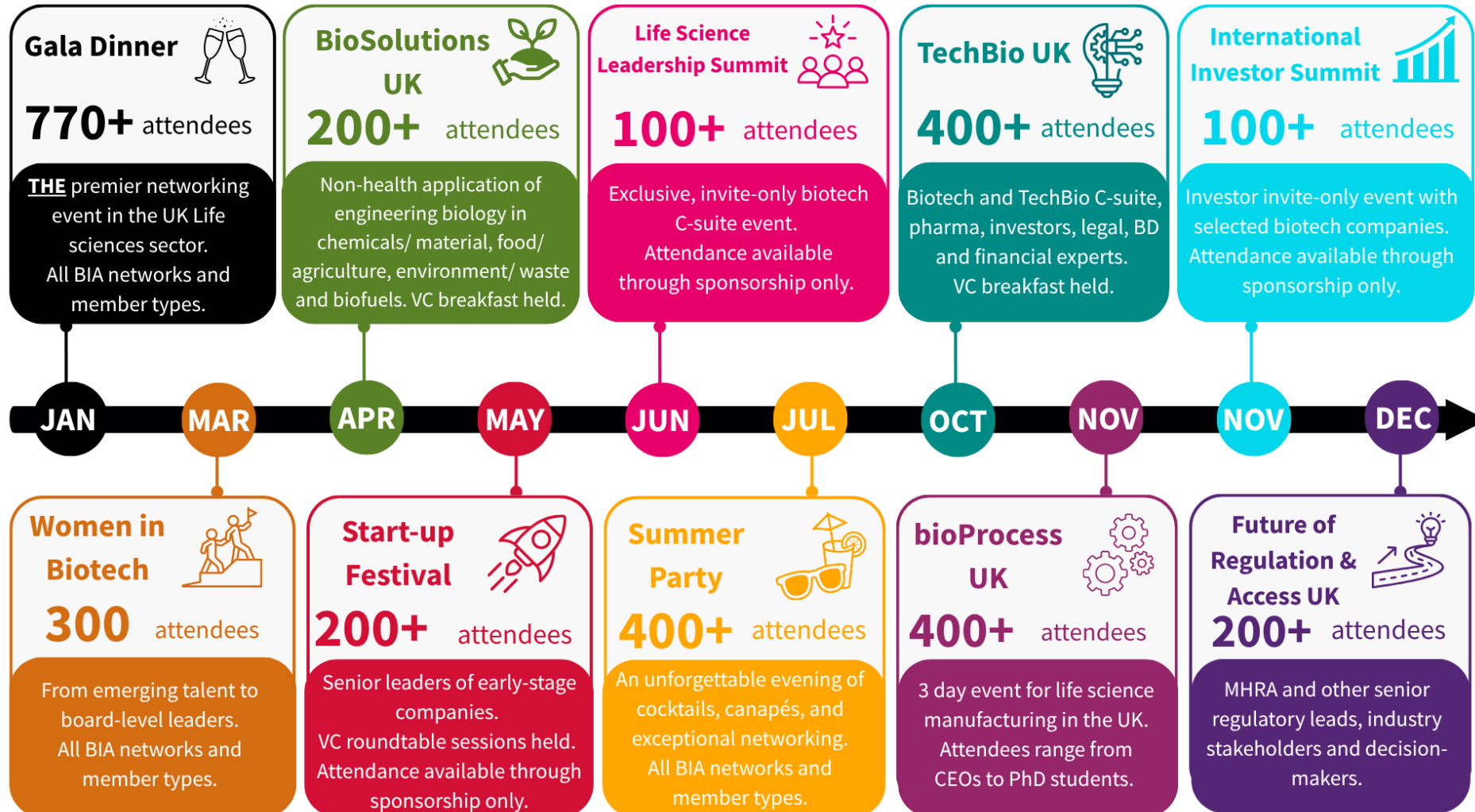
Packages range from £1,500 + VAT and each of our events have their own sponsorship brochure. Benefits can include:

- Speaker slots
- Exhibition stands
- On-site branding
- Company logo/profile on event website
- Dedicated social media posts
- Complimentary event passes
- Event technology app branding & virtual booth
- Thought leadership/case study in BIA reports often launched alongside the event you choose to sponsor



BIA operates a carefully curated sponsorship process to ensure our partnerships align with our key messaging, values, and the interests of our members and stakeholders. We take the time to get to know your business objectives to ensure there is a mutually beneficial fit to create highly regarded content.

BIA flagship events



Become an Annual Supporter

For those that wish to have a multi-year agreement cementing their place as a key contributor to the industry and can commit to a minimum annual spend of £40k, we are able to offer annual supporter status.

Annual supporters benefit from:



A deep and strategic relationship with the national trade association for life sciences and biotech in the UK



Clear distinction in a crowded marketplace as we accept only one organisation for each sector segment (Law Firm, CRO etc.)



Unparalleled visibility to the sector



Personalised events package, enabling your organisation to reach their target market



Unique opportunities to engage with BIA strategic projects



Branding on all BIA Collateral

Current Annual Supporters



Get in touch

To discuss bespoke partnership opportunities for your organisation and to find out more about our packages, please contact:

Natalie Garrett, Associate Director of Membership & BD

ngarrett@bioindustry.org