

# 2020 year in numbers



2020

# Influence



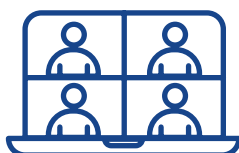
**Secured £30 Million for the sector** through the relaunch of the BMC



**Secured high-level meetings with parliamentarians, policymakers and officials** for over 30 of our members on our annual Parliament day



**Responded to 32** government and parliamentary consultations



**Hosted 30 webinars to update our members** on the latest on Brexit, COVID 19 and other sector developments



Steve Bates representing the **BIA on the new Government Vaccine Taskforce**

## 10 key strategic BIA policy areas:

1. Leaving the EU
2. Finance
3. tax and investment
4. Access to medicines
5. Skills, people and talent
6. Pre-clinical and clinical research
7. Medicines regulation
8. IP and tech transfer
9. Manufacturing
10. Strategic technologies

## Leaving the EU: Brexit

The BIA has provided extensive support and advice on Brexit since the referendum. With the end of transition, the focus now is on our future trading relationship with the EU and the rest of the world, and on tackling the challenges caused by our new trading arrangements. The BIA remains committed to continuing to influence, provide guidance and champion our members in 2021.

Our comprehensive work on Brexit has influenced Government and provided members with the latest updates, advice and guidance on the key issues:

- Our dedicated Brexit microsite [www.biabrexit.org](http://www.biabrexit.org) provides detailed information on key topics: regulation and IP, customs, tax and trade, R&D and funding, and people & employment
- Through our webinars we share the latest updates and respond to feedback with live Q&A
- We continue to raise issues, ask questions and offer support to Government on areas including intellectual property, regulation and the continuity of supply of medical products
- We have begun work to develop the BIA's ability to influence trade negotiations, including engagement with the Australian High Commission, a webinar explaining issues in trade negotiations and a trade sub-committee initially focusing on IP
- Our digital communications campaign increases our reach through e-newsletters, LinkedIn and Twitter"



## Advisory committees

Made up of our members, the BIA's expert advisory committees provide the strategic and expert input and out of our work, as well as providing a forum for members to network with peers and exchange information and expertise about the area of focus of each committee.

## Other Forums and Networks

Government Affairs Network  
Women in Biotech

China Special Interest Group  
Rare Disease Industry Group

Pensions Working Group  
AMR Working Group

## Response to COVID-19

The BIA and its members mobilised quickly to respond to the threat of COVID-19, producing a manufacturing capability audit for Patrick Vallance in February. This was followed by rapid innovation in testing and work in March to bring together experts across the country to ensure the UK is equipped to rapidly scale and deploy COVID-19 vaccines and therapeutics, this work was adopted by the UK Government Vaccines Taskforce in April. Towards the end of 2020, the BIA Antibody Taskforce was able to go public on promising antibody panel finds and multiple BIA members began announcing breakthroughs in the fight against COVID-19.

We have also supported our members impacted by COVID-19, including lobbying Government to ensure members can continue their work. This includes:

- Ensuring the critical workers definition included our sector
- Securing grants and loans for financially-impacted firms via the British Business Bank and Innovate UK. This included £500m for high-growth firms and £750m of grants and loans for R&D focused SMEs.
- BIA lobbied on amendments to state aid rules to ensure wider access to support.
- COVID-19 specific webinars and 1-2-1 advice was provided for members.

*“There is no doubt that the BIA Taskforce created the momentum to form the UK based supply chains for the Oxford University & AstraZeneca vaccine and the Imperial RNA vaccine, which accelerated the development and scale up of the AstraZeneca vaccine in particular.”*

Ian McCubbin OBE, Chairman Roslin Cell Therapy, Edinburgh

*“The BIA Taskforce has enabled and facilitated a rapid response to the pandemic, bringing together the best of the UK medicines and vaccines community to address the urgent need for vaccine manufacturing and supply.”*

Dave Tudor, Managing Director – MMIC, Biologics and Quality at CPI

*“Through the BIA, you have a network of organisations already talking to each other and that means we were not reacting to a situation like this cold, the BIA's Manufacturing Capacity Audit was based off work previously done by the Association around Ebola.”*

Kit Erlebach, Strategic and Transformational Venture Manager  
FUJIFILM Diosynth Biotechnologies

# Connect



**<In person and now also virtually>**



**2,700<sup>+</sup>**

webinar attendees

**2,900<sup>+</sup>**

event delegates

**3,120<sup>+</sup>**

webinar and event delegates

**6 locations**

London, Cambridge, Stevenage, Liverpool, Alderley Park, Oxford and online

**52**

events

**8,000**

event newsletter subscribers



**2,440<sup>+</sup>**

LinkedIn group members

**165<sup>+</sup>**

Blogs published in 2019/20

**69**

Media mentions: a month average

**9,450<sup>+</sup>**

Twitter Followers

**8,350<sup>+</sup>**

YouTube views

**58,700<sup>+</sup>**

minutes watched

## Reflections on BIA events:

*“Great to see the BIA embracing new tech and leading us all through an excellent virtual conference. We all need to become more familiar with this style of conference – it has huge advantages – and it is great to see the BIA leading the way”*

*“Amazing agenda and talks... wonderful to see the influence of the BIA in this space”*

*“Interesting and thought provoking inputs and time allowed for networking”*

*“We were exhibiting and BIA was absolutely wonderful in their help with the whole process, including setting up the exhibit for us! it was very smooth indeed.”*

*“A great place to meet positive people”*

*“Well organised and good presentations. It was as close as possible to the face-to-face symposium and allowed some more flexibility”*

*“It’s the best experience I have had thus far in the virtual world in which we find ourselves”*

*“I’d just like to say how much I enjoyed last night’s event. I actually found online networking in many ways easier than the “in person” networking”*

Head to [www.bioindustry.org](http://www.bioindustry.org) to see our website and set up your personal profile. Members can now extend their digital reach: submitting their organisation’s news, jobs and sector events. Explore our new membership directory filters to find members easier and faster, book onto our events, find news and publications effortlessly, and sign up to our newsletters to make sure you’re staying up to date with the right information.

# BIA Membership

BIA members save significantly on lab supplies, services, BIA event admissions, and other selected life sciences events too. Check out your *Membership benefits* online, or give us a call to find out more.



Members have saved over  
**£9.5 MILLION**  
(more than 60% off list price!) in 2020.



BIA membership offers opportunities to influence policy makers, connect with relevant stakeholders, and save money for your company, taking your business and your employees to the next level. We're here to help you make the most of it. Whether you're a new or existing member, we are happy to talk in person or over the phone to match your organisation's priorities to BIA activities and capabilities.



SME Corporate



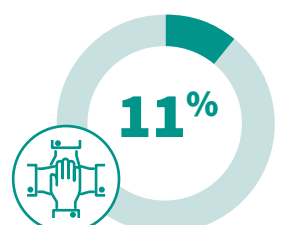
Large Corporate



Associate



Network



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## BIA Supporters

