

# 17th Annual bioProcessUK Conference

bioProcessUK 4.0

## 2020 Supporting Opportunities

In light of the uncertainty around hosting live events this winter and to ensure our bioProcessUK Conference is as successful as usual, we have taken the decision to make it entirely virtual this year.

### Highlights:

- **Zero risk of delay** or disruption as we approach winter 2020, thanks to the virtual format
- **Full support of the BPUK community** and the BIA Manufacturing Advisory Committee – this will continue to be THE bioprocessing event of a very exceptional year
- **Wider delegate attendance** than ever before thanks to the reduced ticket prices and the online delivery of the event
- **Great selection of branding and participation opportunities** for supporters: on the event platforms, during the live streaming and sent direct to delegates (see event supporter option)
- **Fantastic programme** supported by professional conference production
- **User friendly online platform** with easy 1-2-1 meeting facility. The event platform analyses profiles of attendees and exhibitors to suggest the most relevant people to meet. Post event it allows us to see how many people clicked on a sponsored banner, the number of views exhibitors received, the number of meeting and connections sent and received by each exhibitor and more
- **Evening networking event:** entertainment, beer and online engagement.....*join the fun!*

**Please scroll down to find out about the supporting opportunities**

## Host Supporter (x1) BIA members only **SOLD OUT**

**£11,150 + VAT**

- 6 passes to the event
- Logo included in all event direct marketing emails and event microsite
- Customisable exhibitor page on event platform, Ex: <https://bit.ly/2QLskXS>, <https://bit.ly/3lGiR20>
- Specific product advertising space on event platform, Ex: <https://bit.ly/3bfOlXY>, <https://bit.ly/3gNJGxP>
- Logo, image or advert appearing on BIA homepage header on event platform (unique to host supporter), Ex: <https://bit.ly/32QxDei>
- Logo or advert on a session page, Ex: <https://bit.ly/2EUlcpr>
- Branded food hamper to be delivered to each delegate as accompaniment for the networking event (*unique to host supporter*)
- Logo appearing on one or more animated stings or on a sponsored segment heading. Ex.: <https://youtu.be/INtw0K8CpWs>, <https://youtu.be/epC3YXFmiFg>
- Animated 20 second advert to appear between selected sessions (free if provided, additional £900 if BIA produced).  
The advert would include logo, images or video, corporate branding messages, call to action, music. The clip would then be available to the client to use post event for their own marketing. Example of an advert: <https://youtu.be/nywgKl2f908>

## Poster prize supporter (x1) BIA members only **SOLD OUT**

**£5,000 + VAT**

- 3 passes to the event
- Logo included in all event direct marketing emails and event microsite
- Customisable exhibitor page on event platform, Ex: <https://bit.ly/2QLskXS>, <https://bit.ly/3lGiR20>
- Specific product advertising space on event platform, Ex: <https://bit.ly/3bfOlXY>, <https://bit.ly/3gNJGxP>
- Rotating banner on the side of the event platform home page. Ex: <https://bit.ly/2Qlc3TB>
- Banner on poster prize session header. Ex: <https://bit.ly/2EUlcpr>
- Live intro to the students
- Logo appearing on one or more animated stings or on a sponsored segment heading. Ex.: <https://youtu.be/INtw0K8CpWs>, <https://youtu.be/epC3YXFmiFg>
- Animated 20 second advert to appear between selected sessions (free if provided, additional £900 if BIA produced).  
The advert would include logo, images or video, corporate branding messages, call to action, music. The clip would then be available to the client to use post event for their own marketing. Example of an advert: <https://youtu.be/nywgKl2f908>

## Event Supporter (x6) **SOLD OUT**

**£5,000 + VAT (BIA member price)**

**£6,500 + VAT (Non-BIA member price)**

- 3 passes to the event
- Logo included in all event direct marketing emails and event microsite
- Customisable exhibitor page on event platform. Ex: <https://bit.ly/2QLskXS>, <https://bit.ly/3lGiR20>
- Specific product advertising space. Ex: <https://bit.ly/3bfOlXY>, <https://bit.ly/3gNJGxP>
- Rotating banner on the side of the event platform home page. Ex: <https://bit.ly/2Qlc3TB>
- Branded beer bottle to be sent to each delegate and to feature in the networking evening (1 of 6 – unique to Event Supporters)
- Logo appearing on one or more animated stings or on a sponsored segment heading. Ex: <https://youtu.be/lNtw0K8CpWs>, <https://youtu.be/epC3YXFmiFg>
- Animated 20 second advert to appear between selected sessions (free if provided, additional £900 if BIA produced).
- The advert would include logo, Images or video, corporate branding messages, call to action, music. The clip would then be available to the client to use post event for their own marketing. Example of an advert: <https://youtu.be/nywgKl2f908>
- Logo and image or video on Remo platform used for networking evening event. Ex: <https://bit.ly/3lzsEqV>



# Associate Supporter

**£3,000 + VAT (BIA member price)**

**£3.800 + VAT (Non-BIA member price)**

- 3 passes to the event
- Logo included in all event direct marketing emails and event microsite
- Customisable exhibitor page on event platform. Ex: <https://bit.ly/2QLskXS>, <https://bit.ly/3lGiR20>
- Specific product advertising space. Ex: <https://bit.ly/3bfOlXY>, <https://bit.ly/3gNJGxP>
- Rectangular banner space on homepage of event platform. Ex: <https://bit.ly/31NdO8n>
- Logo appearing on one or more animated stings or on a sponsored segment heading. Examples: <https://youtu.be/INtw0K8CpWs>, <https://youtu.be/epC3YXFmiFg>
- Animated 20 second advert to appear between selected sessions (free if provided, additional £900 if BIA produced). The advert would include logo, Images or video, corporate branding messages, call to action, music. The clip would then be available to the client to use post event for their own marketing. Example of an advert: <https://youtu.be/nywgKl2f908>
- Logo on the side of the networking lounge on the Remo platform, used for the networking evening event

# Exhibitor

**£1,500 + VAT (BIA member price)**

**£2,000 + VAT (Non-BIA member price)**

- 1 free pass to the event
- Logo included in all event direct marketing emails and event microsite
- Customisable exhibitor page on event platform. Ex: <https://bit.ly/2QLskXS>, <https://bit.ly/3lGiR20>
- Specific product advertising space. Ex: <https://bit.ly/3bfOlXY>, <https://bit.ly/3gNJGxP>
- Logo in logos grid on homepage. Ex: <https://bit.ly/2QFQXoG>
- Logo appearing on one or more animated stings or on a sponsored segment heading. Examples: <https://youtu.be/INtw0K8CpWs>, <https://youtu.be/epC3YXFmiFg>

# Exhibition Engagement Draw

To encourage attendees to interact with exhibitors, supporters and poster prize students, we are planning to run a draw. We will ask each exhibitor, supporter and student to send us **one** question that attendees will have to answer by either visiting your exhibition page or by talking to you. Your question could require a brief open answer or selecting one answer out of a multiple choice.

Once the draw is closed we will randomly pull out a name from the list of those who participated. The winner will have to have answered correctly at least 80% of the questions. The winner will be announced at the end of day 2 and will be awarded a free ticket to the 2022 conference

Q2: What colour are pears?  
yellow

Q3: what colour is grass? Radio buttons

- BLUE
- GREEN
- PURPLE

Q4: Select box example

- high
- medium
- low

# Overview

List of benefits	Host supporter Max 1 SOLD OUT	Poster prize supporter Max 1 SOLD OUT	Event supporter Max 6 SOLD OUT	Associate Supporter	Exhibitor
	£11,150 + VAT (Members only)	5000 + VAT (Members only)	Members: 5,000 + VAT Non-members: 6,500 + VAT	Members: 3,000 + VAT Non-members: 3,800 + VAT	Member: £1,500 + VAT Non-members: £2,000 + VAT
Free passes	6	3	3	3	1
Logo included in all event direct marketing emails and on event microsite	✓	✓	✓	✓	✓
Customisable exhibitor page on event platform <a href="https://bit.ly/2QLskXS">https://bit.ly/2QLskXS</a> <a href="https://bit.ly/3lGiR20">https://bit.ly/3lGiR20</a>	✓	✓	✓	✓	✓
Specific product advertising space on event platform <a href="https://bit.ly/3bfOIXY">https://bit.ly/3bfOIXY</a> <a href="https://bit.ly/3gNJGxP">https://bit.ly/3gNJGxP</a>	✓	✓	✓	✓	✓
Logo, image or advert appearing on BIA homepage header on event platform <a href="https://bit.ly/32QxDei">https://bit.ly/32QxDei</a>	✓				
Rotating banner on the side of the event platform home page <a href="https://bit.ly/2Qlc3TB">https://bit.ly/2Qlc3TB</a>		✓	✓		
Rectangular banner space on homepage of event platform <a href="https://bit.ly/31NdO8n">https://bit.ly/31NdO8n</a>				✓	

Logo in logos grid on home page on event platform <a href="https://bit.ly/2QFQXoG">https://bit.ly/2QFQXoG</a>					✓
Logo or advert on a specific session page on event platform <a href="https://bit.ly/2YUdlil">https://bit.ly/2YUdlil</a>	✓	✓ on poster prize session	✓	✓	✓
Branded food hamper to be delivered to each delegate as accompaniment for the networking event	✓				
Branded beer bottle to be sent to each delegate and to feature in the networking evening (1 of 6)			✓		
Logo appearing on one or more animated stings or on a sponsored segment heading <a href="https://youtu.be/INtw0K8CpWs">https://youtu.be/INtw0K8CpWs</a> <a href="https://youtu.be/epC3YXFmiFg">https://youtu.be/epC3YXFmiFg</a>	✓	✓	✓	✓	✓
Animated 20 second advert to appear between selected sessions (free if provided, additional £900 if BIA produced) <a href="https://youtu.be/nywgKl2f908">https://youtu.be/nywgKl2f908</a>	✓	✓	✓	✓	
Logo and image or video on Remo platform used for networking evening event. <a href="https://bit.ly/3lzsEqV">https://bit.ly/3lzsEqV</a>			✓	✓	
Live introduction to a session		✓ poster prize session			

# Our fight against COVID-19

We think it's important that during these uncertain times the bioprocessing community sticks together. As an association we are doing all we can to continue offering our support. Our Annual bioProcessUK Conference is an important occasion for the community to meet, celebrate the year's achievements and learn about future prospects for the industry. We are determined to reproduce the same friendly, relaxed, but vibrant atmosphere via the online event. We hope you will choose to be part of it again this year.

## Here is what the BIA has been working on in its fight against COVID-19:

- February - Capability Survey sent out to bioprocessing community getting them ready to mobilise
- Helped Oxford University to build a consortium over a weekend to scale up manufacturing of their adenovirus vaccine against COVID-19, successfully bidding to UKRI in partnership with Pall, Fujifilm, Cobra, Oxford Biomedica, the Cell and Gene Therapy Catapult and VMIC to develop rapid scale up of such a vaccine to a 1M dose scale by this summer
- Networked the UK medicines manufacturing community and convened a **COVID-19 Taskforce**, announced formally on Friday 17 April, reporting directly into Sir Patrick Vallance
- Worked with **Oxford University** (Sandy Douglas) and **Imperial College London** (Robin Shattock), to assess supply chains and understand what they require to scale and rapidly deploy their vaccines
- AZ announced collaboration with Oxford in May for the further development, large-scale manufacture and potential international distribution of the COVID-19 vaccine, particularly working to make it available and accessible for low and medium income countries
- Established a **BIA Expert Advisory Group** in August to continue supporting existing vaccines and prepare for any potential new vaccines that may be manufactured in the UK

For further information and key messaging on the Vaccine Manufacturing Taskforce, visit the BIA COVID 19 site

<https://www.biacovid19.org/vaccines.html> and [see our summary here.](#)