Supporter and exhibitor opportunities 2019

Since 2012 our Bioscience Forum has been offering informative presentations and discussions on the key issues for the UK bioscience sector, as well as a trade exhibition and networking opportunities alongside the partnering.

This year’s forum will take place in a new venue and offers new supporting opportunities.

Supporting the Forum will allow you to:

- Increase your brand visibility
- Help you generate crucial new leads for your sales and marketing team
- Strengthen your business relationships
- Showcase your latest products and services to your target market
- Show your support to the sector

Having a visual presence at our Bioscience Forum will give you exposure to an audience of almost 300 attendees.

Keep reading to find out about all supporting opportunities
### Supporter packages with exhibition space

<table>
<thead>
<tr>
<th>Feature</th>
<th>Event Supporter</th>
<th>Lunch Supporter</th>
<th>Autumn Reception Supporter</th>
<th>Exhibitor only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition space in networking area</td>
<td>✅</td>
<td>✅</td>
<td></td>
<td>✅</td>
</tr>
<tr>
<td>Full colour advert in brochure</td>
<td>✅</td>
<td></td>
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<tr>
<td>Opportunity to present or join a panel (dependent on agenda)</td>
<td>✅</td>
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<td></td>
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<tr>
<td>Branded banner</td>
<td>✅</td>
<td></td>
<td>During lunch</td>
<td>During reception</td>
</tr>
<tr>
<td>Delegate bag insert</td>
<td>✅</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on event website</td>
<td>✅</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo/profile in brochure</td>
<td>✅</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Complimentary passes for entire Forum</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Reduced rate for further passes</td>
<td>✅</td>
<td></td>
<td></td>
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<tr>
<td>Access to Autumn Reception</td>
<td>✅</td>
<td></td>
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<tr>
<td>Dedicated tweet(s) announcing involvement prior to event</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Fees (excl. VAT)</td>
<td>£6,000*</td>
<td>£2,000*</td>
<td>£2,500*</td>
<td>£700*</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>£900**</td>
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<tr>
<td></td>
<td></td>
<td></td>
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<td>£475***</td>
</tr>
</tbody>
</table>

*BIA Members, ** Non-Members, *** Academic/Charity/NFP

**Note:** for each exhibition space a trestle table with two chairs will be provided
**Supporter packages without exhibition space**

**Delegate bag insert supporter**

Delegate bags are handed out to all delegates on arrival, offering the opportunity to enhance awareness of your organisation to conference attendees. Your insert could range from leaflets/booklets to branded merchandise. Inserts to be provided by the client and delivered to the BIA office by 11 October 2019.

**Fees:**
- BIA Member: £500 + VAT
- Non-Member: £700 + VAT

**Delegate bag supporter**

Your company logo will be printed on all the bags given to each delegate upon arrival. BIA to source the bags.

**Fees:**
- BIA Member: £1,300 + VAT
- Non-Member: £1,500 + VAT

**Booklet supporter**

You can have a full page advert (210 x 210mm with min of 2mm bleed) in our forum booklet. The booklet details everything you need to know about the forum including the agenda, exhibitor and supporter information, and delegate list. Each delegate is handed a forum booklet on arrival, which makes this a great option for additional exposure.

**Fee:** £300 +VAT

**Lanyards supporter**

This year we will hand out lanyards with name badges at registration. By becoming our lanyards supporter you are guaranteed your brand will be under everyone’s eyes.

**Fees:**
- BIA Member: £600 +VAT (or £1,200 if the BIA sources the lanyards)
- Non-Member: £800 + VAT (or £1,400 if the BIA sources the lanyards)

**Branded cups supporter**

This year’s venue features fancy coffee machines in the catering area that will prove to be popular among attendees. What better way to put your brand name on everyone’s lips than by providing branded coffee cups. Cups to be sourced by the client.

**Fees:**
- BIA Member: £800 +VAT
- Non-Member: £900 + VAT

**Mobile phone charging station supporter**

Delegates will be able to charge their phone at our mobile charging station which can be branded with your logo. Enquire for pricing details.
**Additional delegate passes are available at reduced rates for supporters**

BIA Member: £350 + VAT  
Non-Member: £470 + VAT  
Emerging member/Academic/charity/NFP: £190 + VAT

**Bespoke packages**

Our supporter packages can be modified and tailored to meet your specific requirements, ensuring a great return on your investment. If any of the packages listed do not meet your specific requirements, please get in touch with Jon Kudlick at jkudlick@bioindustry.org, and we can create a personalised package based on your objectives.